



**KRAZIMO**

**YOUR DEDICATED AI PARTNER**

## MARKET OPPORTUNITY

# WHY AI IS CRITICAL FOR CONSULTING FIRMS

### AI SPENDING & GROWTH TRENDS

2030  
**\$1.8T**

AI adoption is set to hit **\$1.8 trillion** by 2030, with services making up over 50%.

**77%**

**77% of firms are using or exploring AI today**, and 83% rank it as a top priority.



Companies investing in AI see significant cost savings, and increased efficiency.

### CLIENTS EXPECT AI-DRIVEN SOLUTIONS

**01**

Businesses want AI-powered services, from automation to advanced analytics, but many consulting firms aren't equipped to deliver them.

**02**

**AI is a key differentiator**—63% of IT leaders worry their company will be “left behind” if they fail to adopt AI. But for most companies, it is not worth building in-house teams.

**03**

AI empowers consulting firms to deliver high-value services that extend beyond traditional advisory and execution. Given its rapid advancement, it is increasingly likely that packaged AI-driven solutions will become a standard expectation in the future of consulting.

## THE CHALLENGE

# WHY CONSULTING FIRMS NEED AN AI PARTNER

### AI TALENT IS

- Expensive to hire** | AI engineers typically make **over \$130k per year**, with top talent earning significantly more.
- Hard to find** | There's a major talent shortage—**around a 66% hiring gap in skilled AI professionals.**
- Difficult to vet** | AI makes impressive results easy, making it hard to distinguish true experts from hobbyists.

### RAPIDLY EVOLVING

**AI is rapidly advancing** across fields like machine learning, automation, and data analytics. Maintaining in-house experts in every area isn't scalable for consulting firms, whereas AI agencies can stay ahead by dedicating resources to continuous research, development, and specialization.

### DEVELOPMENT COSTS

**AI development requires significant time and investment.** Partnering with an AI agency gives consulting firms access to specialized expertise and ready-made solutions. With experienced teams and established frameworks, agencies can accelerate project deployment and reduce overhead.

### AVOID DISTRACTIONS

By collaborating with an AI agency, consulting firms can **focus on their core competencies and client relationships**, while the specialists handle the technical heavy lifting. This lets you offer cutting edge AI solutions to your clients without significantly restructuring your organization.

## INTRODUCING KRAZIMO

# YOUR AI EXECUTION PARTNER

### WHO WE ARE

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A team of AI specialists from companies like Google, Amazon & Microsoft, with experience designing, building, deploying, and refining state of the art AI solutions for businesses around the world.



### WHAT WE DO

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We help our customers realize their potential by automating repetitive tasks, streamlining resource management, deploying intelligent agents for complex workflows, and enhancing customer interactions through intuitive AI integrations.

By leveraging the latest advancements in AI, we provide ready-to-use products for common challenges and tailored services for unique business needs—ensuring efficiency, scalability, and innovation at every stage.

### THE FOUNDERS

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**AKHIL VERGHESE**

CEO  
Former Senior SWE at  
Google



**MRIDUL NAGPAL**

CTO  
Former Senior SWE at  
Google

## THE KRAZIMO DIFFERENCE

# WHAT SETS US APART?

### ENGINEERING EXCELLENCE

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As already highlighted, while good AI engineers are hard to find, exceptional AI engineers are truly rare. We are those elusive experts. Our CEO and CTO both worked at Google, contributing to multiple applications of Gemini within Workspace. Even in one of the most competitive environments in the world, they stood out with top-tier performance reviews and rapid promotions.

### PRIVACY, SECURITY & TESTING

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We implement robust testing frameworks and advanced AI-specific evaluation techniques to uphold rigorous quality standards. Security is at the core of our approach—we enforce strict access controls, ensuring AI-powered solutions operate within clearly defined data silos to maintain privacy and compliance.

### MAINTENANCE & SCALABILITY

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While many vendors are able to quickly prototype AI solutions, we differentiate ourselves by upholding the highest standards of code quality, maintainability, and scalability. Our systems are built to handle high loads, recover swiftly, and scale seamlessly with your business. Our code is also meticulously documented to ensure long-term sustainability.

### PRICING

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While we'd never claim to be a budget service, our development team's presence in India enables us to provide world-class engineering talent at a fraction of the cost. Many of our engineers have received offers nearly three times higher to relocate to the U.S., yet choose to work with us because of the caliber of projects we undertake.

# OUR SERVICES

## AI STRATEGY & ADVISORY



Strategic consulting to identify key opportunities, craft actionable roadmaps, and align on projects that maximize AI potential while ensuring measurable ROI objectives.

## INTELLIGENT AUTOMATION



Leveraging AI to automate repetitive tasks such as document processing, scheduling, SEO optimization, and lead generation, reducing manual effort and improving overall efficiency and productivity.

## GENERATIVE AI & LLMs



Fine-tuning models, optimizing RAG systems, selecting the right models, and refining prompt engineering—improving AI performance, accuracy, and efficiency while effectively managing costs.

## AI ANALYTICS & MONITORING



Real-time tracking of AI performance metrics and user interactions, providing actionable insights to optimize models, improve accuracy, and ensure continuous, data-driven improvement.

## AI AGENT DEVELOPMENT



Deploying AI-powered voice, video, chat, and UI-based agents for sales, customer support, and internal operations—streamlining processes, reducing response times, and scaling seamlessly.

## END-TO-END DEVELOPMENT



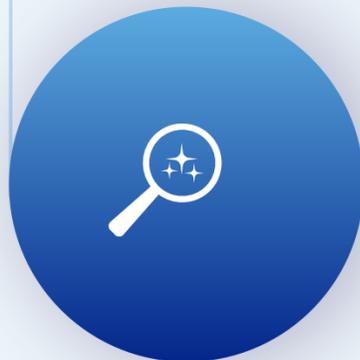
Integrating AI capabilities seamlessly into existing systems like CRMs, ERPs, or custom APIs, and developing AI-driven products, including full-stack, web, and mobile applications.

## HOW IT WORKS

# ENGAGEMENT ROADMAP

### 1. DISCOVERY

Consulting firm identifies an AI opportunity.



### 2. STRATEGY

Krazimo assesses business needs and recommends a path with the highest ROI.



### 3. IMPLEMENTATION

Krazimo builds and validates the AI solution.



### 4. DEPLOYMENT

The solution is deployed, tested, and refined based on feedback.



### 5. MAINTENANCE

Krazimo remains available for support and maintenance.



## PARTNERSHIP MODELS

# WAYS TO WORK TOGETHER

### PREFERRED INITIAL APPROACH

## JOINT GO-TO-MARKET (GTM)



We collaborate openly on client engagements, combining our specialized AI capabilities with your consulting expertise. Both brands are represented to clients, and we jointly pursue opportunities, co-managing projects and client relationships.

### PREFERRED LONG-TERM APPROACH

## STRATEGIC ALLIANCE



A deeper collaboration focused on strategic alignment and long-term co-development. This involves jointly developing IP, co-branding solutions, and closely integrating teams to create differentiated offerings with shared revenue streams.

## REFERRAL-BASED



You identify opportunities that require specialized AI skills and refer them to us. In exchange, we offer commissions of:

**10%**

On all contracts  
(\$50,000 minimum)

**12.5%**

On enterprise clients  
(\$100M Revenue)

## WHITE-LABELING MODEL



We provide specialized AI services seamlessly under your brand identity, allowing you to maintain full control over client relationships. We focus on executing AI projects efficiently at our standard rates.

# SUCCESS STORIES



## GOOGLE WORKSPACE CUSTOMER SERVICE

Built a rapid-response RAG system for Google's Workspace Admin Console, enabling accurate, secure customer support across complex data environments.

“Krazimo delivered an exceptional crypto research AI, ensuring smooth performance even under high traffic.”

— **Founder, Automatons**



## INTELLIGENT PRODUCT INTEGRATIONS

Developed advanced web applications for Linguacore.ai (translation) and Automatons.ai (crypto chatbot), reducing human effort by up to 80% while matching or even exceeding response quality.

“Exceptional, detail-oriented ML specialists. I can't think of anything they could improve.”

— **CEO, Linguacore.ai**



## COMPLEX AI AGENTS

Delivered sophisticated AI assistants for iOS integration and sales development (SDR assistants), automating multi-step tasks and significantly boosting client growth.

“One of the best consulting firms we've worked with, consistently delivering on their promises.”

— **CEO, Stealth Startup**



## AUTOMATED RESEARCH & REPORTING

Streamlined complex web scraping, data analysis, and report generation processes, saving clients weeks of manual work and delivering actionable, visual insights.

“Smart, proactive, and professional. They effectively managed risks and kept the project on track.”

— **CEO, 15rock**

See detailed case studies on these projects and many more on [our blog](#).

See more verified reviews on our [Clutch profile](#) and [Upwork](#) (top rated plus with 100% job success score)



100% Job Success



Top Rated Plus



5.0/5.0 ★★★★★

# LET'S GROW TOGETHER!

Ready to revolutionise your client's business with cutting-edge AI solutions?  
Partner with Krazimo today!



Avinash (Head of Partnerships)  
avinash@krazimo.com  
+91 73763 50756



[www.krazimo.ai](http://www.krazimo.ai)



[partnerships@krazimo.com](mailto:partnerships@krazimo.com)